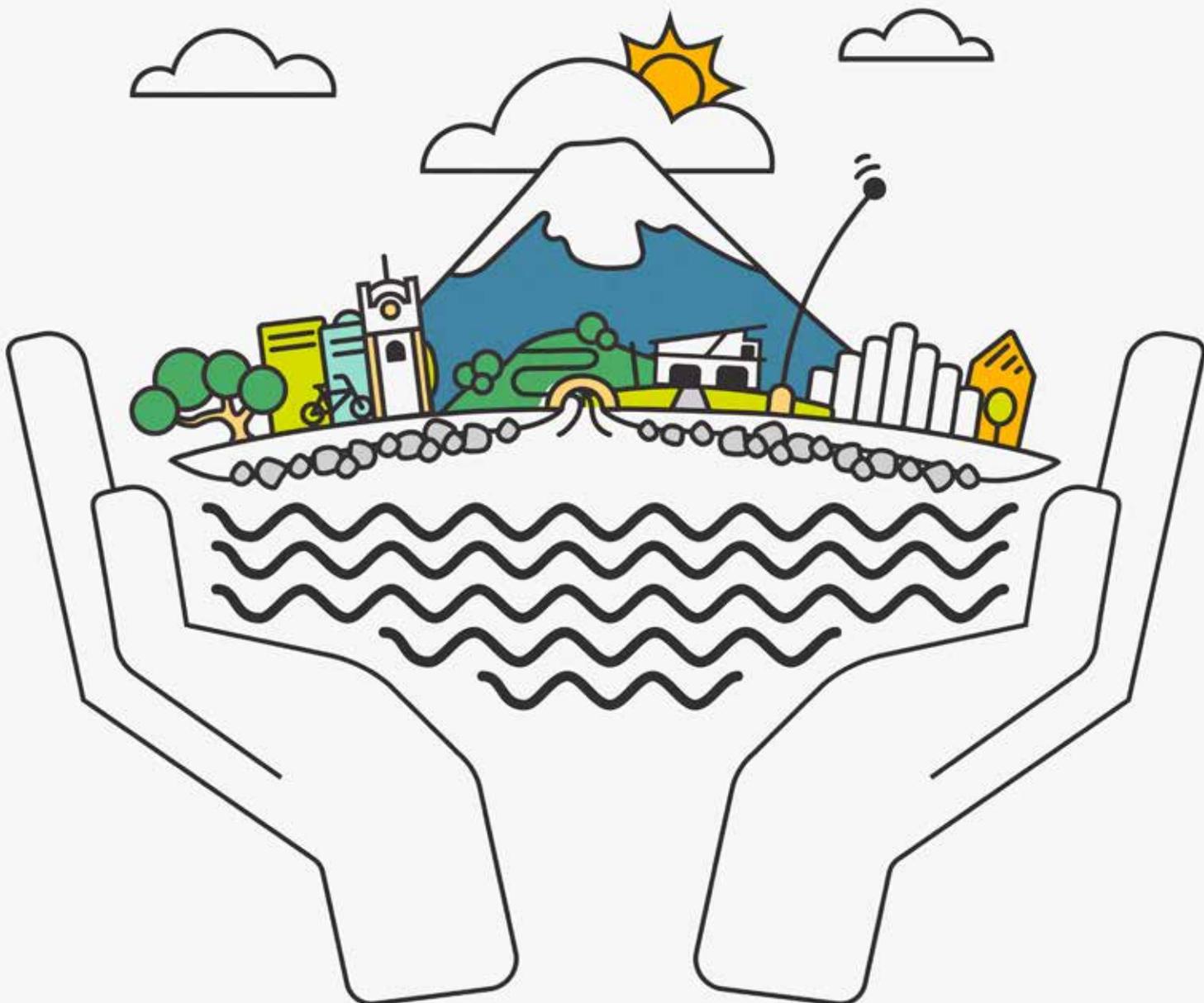


Ngāmotu New Plymouth. Māori Design Principles. Outline Approach.

This document is provided to support the implementation of the City Centre Strategy.
Latest update:

03 April
2023



Ngāmotu New Plymouth.

How we are embedding Māori Design Principles to shape and influence our future City.

Vision statement.

Drawing on our past and the land that has shaped who we are, our vision for the city centre weaves the values of people and place together. Our vision shapes the shared values that will bring together people to live, work, play and thrive—for those who call this place home and visitors.

*City Centre Vision Statement

The New Plymouth District Council in partnership with Ngāti Te Whiti have embarked on an ambitious plan to re-imagine and re-shape the future ‘look and feel’ of our City Ngāmotu / New Plymouth. The City Centre Strategy was released in 2021, setting out a ‘road map’ for the next 25 years to support growth and development across the City Centre, and identify where Council’s focus will improve the quality of design within our built and natural environment. We want to take all project partners along with us on this journey towards achieving the City Centre Strategy’s vision for 2050.

The Māori Design Principles are a guideline to help us all to connect our future vision for the city with our Treaty Partners Ngāti Te Whiti, and will allow us to tell our unique story, linking with our past, setting a plan and celebrating a uniquely Ngāmotu / New Plymouth for a thriving future for all.

You can view the City Center Strategy by visiting our NPDC website/ Planning Our Future.

www.npdc.govt.nz/

Ngāmotu New Plymouth. Māori Design Principles for the City Centre Vision.

To create a uniquely Ngāmotu future, and what this may look like by 2050. the Whakatauaiki **‘Whiria te tangata kia kotahi ai ōna mana ōna whenua’** celebrates the landscape of our place, and the people who call this place home. For our visitors, it will shape a built and natural environment that is distinctive and proud. It will showcase the best of our city.

Our Ngāmotu Māori Design principles are framed within **three key concepts** to collectively help shape this future.

Kotahitanga:
how we work to shape our City Centre together.

Whenua:
‘with land and people’ at the heart of our purpose.

Uniquely Ngāmotu:
showcasing and celebrating our place that is uniquely us, creating a City Centre that embraces and thrives for all.

Kotahitanga.

how we work to shape our City Centre together.

Outcomes:

Mana:

The mana of iwi and hapū as partners in the development of our city is recognised and respected.

Whanaungatanga:

Established and strong relationships are the foundation for our City Centre, with the long term vision towards 2050 in mind.

Attributes:

- Partnering early in the design process helps us all build stronger connections. It helps to set the scope and direction for your specific project to align with the vision for the City Centre.
- It let's us establish long and meaningful relationships that grow the potential for future projects to come, and the future we all want to see.

Application:

- The establishment of high level Treaty-based relationships with Ngāti Te Whiti is essential at the outset of development proposals, and should be early in the concept and planning phases to maximise opportunities for design outcomes.
- Ngāti Te Whiti are involved to provide cultural inductions and input to inform the whole of project design lifecycle, from concept to delivery.

Whenua.

‘with land and people’ at the heart of our purpose.

Outcomes:

Te Taiao:

Our connection with the environment, from mountain to sea, the rivers and forests through the City Centre, are enhanced and flourish.

Mauri Tū:

Our environment is present and visible, connecting the City Centre benefiting both land and people.

Attributes:

- Our City Centre visibly sustains and enhances the natural environment.
- Our streams and waterways from parks to the coast are enhanced and connected.
- Our natural environment is ‘felt’ and experienced, supporting the built environment throughout a connected City Centre.

Application:

- Ecological corridors are connected and restored - from parks to coast.
- Planting of appropriate flora through the City Centre, with strategies to encourage native planting in all spaces.
- Environmental outcomes are visible and present through public spaces and their connections, with the benefits measured through to 2050.

Uniquely Ngāmotu.

showcasing and celebrating our place that is uniquely us, creating a City Centre that embraces and thrives for all.

Outcomes:

Whakapapa:

Ngāti Te Whiti have a place and presence that can be seen and felt within this City. The names, the landmarks and the places that tell our stories are celebrated.

Mahi Toi:

Mana Whenua art and culture supports and influences the built and natural environment through art and events.

Attributes:

- Give mauri and life to the City Centre, proudly showcasing our special place in the world.
- Celebrate the names of our places, and express our history and our future as part of a city we all can be proud of.
- Ngāmotu New Plymouth is identified as a culturally diverse place that is connected with its landscape and history, past, present and future.

Application:

- Recognition and expression of place names, historical events, and culturally significant sites through physical and digital interpretation, signage and wayfinding, design and public art.
- Ngāti Te Whiti are appropriately engaged in the design process enabled through development of the City Centre.