

# Clifton Community Board Plan 2020-2023

September  
2020

Te Mahere o Te Rūnanga Hāpori o Parininihi 2020 -2023

The Clifton Community Board Plan sets out the visions and aspirations of the Clifton Community Board (the Plan). The Plan has been reviewed with input from the Clifton community. The Plan provides the New Plymouth District Council with an insight about the matters that are important to the Clifton Community Board area, and where investment and action is needed.

## Whakatauki

Manaaki whenua, manaaki tangata, haere whakamua

Care for the land, care for people, go forward.



Te Kaunihera-ā-Rohe o Ngāmotu

**New Plymouth  
District Council**

## Acknowledgements

The Clifton Community Board would like to thank the members of the community who volunteered their time to participate in this process, as time permitted, by attending a community board meeting or completing the online survey.

The Clifton Community Board would like to acknowledge the work of Ken Bedford (1938-2020) who was first elected in 1998. Ken served one term as a New Plymouth District Councillor. From 2004 he spent six terms as Community Board member for Clifton and Waitara, being Chair of Clifton Community Board since 2013. Ken was Chairman of the Clifton Community Board when he passed away on 26 January 2020.

## How to submit a Service Request or Report an Issue

Many of the comments received through the Board Review Survey were issues that could have been dealt with via a service request direct to New Plymouth District Council.

To report any issues relating to Council facilities and assets, Service Requests can be submitted by the following means stating the issue, location and, if possible, a photo.



06 759 6060  
Available 24/7



[enquiries@npdc.govt.nz](mailto:enquiries@npdc.govt.nz)



Council website  
[www.newplymouthnz.com](http://www.newplymouthnz.com)  
Report and Issue



Correspondence  
New Plymouth District Council  
Private Bag 2025,  
New Plymouth, 4342



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## Reporting State Highway Issues

For all issues relating to the State Highway call Waka Kotahi NZ Transport Agency (available 24/7) on

**0800 4 HIGHWAYS (0800 44 44 49)**

Version	Action	Prepared by	Approval Authority	Date
1.0	Clifton Community Board Plan 2016-2019. Document drafted following extensive community engagement.	Jayne Tidbury-Beer, Community Relations Officer, NPDC.	Approved by Clifton Community Board; Adopted by Council	30 June 2017
2.0	Clifton Community Board Plan 2020-2023 Community Board Plan 2016-2019 reviewed. Key focus areas updated following community survey.	Jayne Tidbury-Beer, Community Relations Officer, NPDC	Approved by Clifton Community Board; Adopted by Council	17 September 2020

File Reference: ECM8341398

## Message from the Chair

The Clifton Community Board are pleased to present the 2020-2023 Community Board Plan (the Plan).

Clifton is proud of its heritage, its unique coastal and rural lifestyle and the productive land which provides for the community on a local, national and international scale.

If our community is to grow, with both new people, new jobs and tourists at peak holiday periods, it is important that it is in a way that protects the rural and coastal character we all value. We must protect the quality of our natural environment whilst at the same time strive to provide high-quality local services for the community and tourists, and at an affordable rate.

The Plan was originally developed in 2017, and this is the subsequent review of that plan. Unfortunately, due to COVID-19 lockdown, two of the three planned and advertised community meetings were cancelled, and engagement could only be undertaken online via our survey.

We have taken note of comments and suggestions put forward through our meeting at Tongaporutu and our online survey. The community board identified four key focus areas that we believe are important to the Clifton community, and align with the New Plymouth District Council's eight key directions, being:

- ◆ Rooding and public transport
- ◆ Residential, commercial and industrial growth
- ◆ Recreation and tourism
- ◆ Environment and Infrastructure

The review has allowed us to prioritise our aspirations and issues, and we have been provided with an opportunity to have some input into the Council's Long-term Planning process at an early stage of the planning process. The success and achievement of many of the key focus areas will also depend on the involvement of the Clifton community.

This review has given the community board a vision to deliver over the coming years, and we look forward to further consultation and dialogue during our current term and beyond.

I would like to acknowledge Ken Bedford who was elected to the Community Board in the current term and, up until his passing in January 2020 during his current term, he initiated this community board plan review. Ken's knowledge of local governance was outstanding and his guidance and energy for this community will be sorely missed.

**Warren Petersen**  
**Chair**  
**Clifton Community Board**  
**September 2020**

## Meet the Clifton Community Board Members 2019-2022



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## Introduction

Between February and June 2017 the Clifton Community Board facilitated a process that led to the development of its first Community Board Plan (the Plan). The Plan was developed by the Clifton Community Board and supported by a focus group of community members who were invited, by the Community Board, to participate. The Plan was developed in parallel to plans in the Kaitake, Waitara and Inglewood community board areas.

The Clifton Community Board has endeavoured to respond to the priorities of all who have participated in this process. However, it has not been possible to reflect all of the aspirations as community board recommendations. The hope of the community board is, that over the life of the Long-term Plan, many more of the community's identified priorities can be addressed.

The priorities that are recommended to the Council cover: roading and transportation; residential, commercial and industrial growth; recreation and tourism; waste management infrastructure; and acknowledgement of a partnership with iwi and hapū.

### Why Review Community Board Plans?

Three years is a long time in local government. Between elections, or as a result of elections, priorities can change within communities and surrounding areas, for example:

- ◆ What seemed very important three years ago may no longer be important to the community today;
- ◆ New issues have arisen or have been resolved within the community;
- ◆ Projects or aspirations identified have been achieved;
- ◆ Local Government legislation changes may have occurred.

Due to these reasons alone, it is necessary for the community board to review their plan to ensure it is the best representation of the current issues and aspirations within their community.

The community board has prioritised the aspirational projects it will put forward for funding in the Long-term Plan, taking into account what the community has told us. The prioritization is shown in this document and will be further supported by a submission to the Long-term Plan through the statutory consultation process to be held in March 2021.

### How we got the feedback

The Clifton Community Board Plan has been informed by feedback through conversations with members of the community and via an online survey. Conversations with community members sought feedback on issues within the Clifton Community Board area, the aspirations for the area and the vision for the future.

It is acknowledged that as the community board embarked on their community meetings, COVID-19 Level 4 lockdown was introduced, which prevented the community board from meeting with residents in Urenui and Tikorangi. There were some responses from Tikorangi in the survey, however, the representation from this area was low by comparison.

The online survey generated substantial information about the issues and aspirations for the community. Some of the issues and aspirations that were identified are beyond the scope of Council activity, thus a partnership with community and social services organisations, iwi and businesses will be required to further consider the action required in these areas. There are however a number of issues that the community board can take to the Council for their consideration – issues where Council has the potential to effect a change through its investment and policy decisions.

### Council's Response to COVID-19

Our world was upended by Covid-19. After the national lockdown, New Zealand managed 102 straight days with no community transmissions. Now we're back in Level 2, showing how unpredictable the pandemic is. The shockwaves have knocked our economy badly and we want to make sure Taranaki is managing the turmoil and planning ahead.

Economic consultants Info metrics in July said that while the economic damage to the country will not be as bad as first thought, New Zealand's economy at the end of next year will still be almost 5 per cent smaller than it was pre-Covid.

The Government is leading the economic and social recovery and the regions have their bit to play. In Taranaki, NPDC will be major player. Partnering with iwi and supported by Venture Taranaki Trust, the work we do in coming years will lay the foundations of our recovery and help determine how quickly our community and economy bounces back.

Over the next year, we're expecting a drop in revenue of about \$5.4million. That sounds bad but our books were looking strong when we entered this unprecedented event. International ratings agency Standard and Poor's rated us AA/A-1+, the best possible rating for local government in New Zealand, and the Perpetual Investment Fund, our long-term nest egg valued at about \$273 million, helps us to reduce the cost of rates on households and businesses.

This enabled us to set aside around \$20 million for our Back on Our Feet initiative, including:

- ◆ Rates holidays for struggling households and businesses.
- ◆ Zero-interest and cheap loans to make homes warmer and greener.
- ◆ Slashing licence and on-street dining fees for the hospitality sector.
- ◆ Grants for main street property-owners and businesses to spruce up buildings and shop frontages.
- ◆ Fees cuts for builders and developers.
- ◆ Rent relief for commercial and community tenants.
- ◆ Help for small and medium-sized businesses.
- ◆ An hour's free parking for shoppers.

We're also giving local firms a head-start when we go looking for suppliers and we're encouraging our residents to buy local too.

During lockdown and Level 3 we worked hard to find out what you thought of our Covid response package. Almost a thousand people filled in our survey and many more shared their thoughts on our Zoominars.

But have we got the economic medicine about right? Or should we be looking to find more savings in our operations or be investing more in major work programmes to create jobs and stimulate the local economy? Or finding other ways to support ratepayers, industry and business?

Our long-term economic development strategy Tapuae Roa has now been joined by the Taranaki 2050 roadmap and both paint an exciting future. While the region and New Plymouth pivot to respond to the economic and social challenges of Covid 19, some might say that the ideas and innovations set down in these plans are more relevant than ever.

## New Plymouth District Council's Strategic Framework

**Vision**

**Sustainable Lifestyle Capital**

**Mission**

To provide our people with an innovative and resilient district that restores mauri, protects our environment and supports a successful economic transition, while providing quality infrastructure and leadership through operational excellence

**Goals**

**Partnerships**

Strengthening a treaty based partnership with tangata whenua and building partnerships with not-for-profit, private enterprise, and government to improve outcomes for all

**Delivery**

Understanding and balancing our people's needs and wants through prudent delivery of quality infrastructure and services

**Community**

Achieving well-being through a safe, creative, active and connected community while embracing Te Ao Māori

**Sustainability**

Nurturing our environment, mitigating our impact and adapting to climate change

**Prosperity**

Growing a resilient, equitable and sustainable economy where people want to work, live, learn, play and invest across our district

## Clifton Community Board Vision

To respect the rights and values of all people. Advocate for safe, healthy and vibrant communities, making the uniqueness of Clifton the "Northern Gateway to Taranaki" so people will want to visit, live and work here for generations to come.

## Clifton Community Board Key Focus Areas

### Roading and Public Transport

Our communities are well connected to each other and New Plymouth via efficient and safe rural roads and public transport.

### Citizens and Environment

We will work together for our community and future generations, and acknowledge a partnership with iwi and hapū.

### Water and Waste Management

We will strive to advocate for healthy environment through good water and waste management infrastructure so that future generations can enjoy Clifton as much as we do.

### Recreation and Tourism

Make the uniqueness of Clifton the "Gateway" to Taranaki and support growth of tourism, business and rural changes so people will want to live, work and play here.

### Residential, Commercial and Industrial Growth

The Clifton area offers a unique coastal and rural environment to live and work so we need to ensure the District Plan allows for growth to create a sustainable and prosperous local and rural economy.

## Our priorities

The Clifton Community Board survey respondents confirmed that the following aspirations and issues were still important in the Clifton community.

Aspiration/Issue	Key Initiative	Key Focus Area
<b>Years 1-3</b>		
Safe and accessible crossing for pedestrians on SH3 in Urenui Village.	There is no safe place for pedestrians to cross. Accessibility for mobility scooters doesn't exist at all. SH3 splits the community, with the school, community centre and shops on one side and residents and shops on the other. Whilst the Board recognise that there is an advocacy role to work with NZTA on SH3 issues, there are accessible issues that can be addressed by Council and this needs to be addressed.	Roading and Public Transport
Control of all noxious weeds on roadsides.	Control of Yellow Bristle Grass has declined with the mowing/spraying of the roadside occurring when the grass is in seed. A maintenance plan should be put in place to ensure mowing/spraying does not occur between October and December.	Roading and Public Transport
Rapanui Reserve Upgrade	The entrance/exit to Rapanui Reserve is hazardous. Erosion following storm events prevents vehicles entering the reserve with the exception of a 4WD. Work is required to prevent erosion causing a drop from the edge of the road at the entrance. The reserve is a popular stop for tourists/motorhomes and a beach/swimming spot. The car park needs to be maintained and upgraded.	Roading and Public Transport <i>And</i> Recreation and Tourism

Aspiration/Issue	Key Initiative	Key Focus Area
A dump station placed in the Clifton area for freedom campers.	The Clifton area is the first point of entry for travellers from the North and there is a requirement for a suitable area for an accessible dump station on SH3 for freedom campers entering and leaving the Clifton area.	Recreation and Tourism
Maintenance of Tongaporutu Boat Ramp	Tongaporutu boat ramp is scheduled to be renewed within the LTP renewals in 2020-2021 financial year. The Tongaporutu boat ramp has been inspected by an engineer and has been rated as in poor condition with extensive cracking and steel reinforcing bar exposed to the coastal environment.	Recreation and Tourism
Accessible beach access to Three Sisters	There is currently no visible or reasonable access to get from the car park to the beach to walk out to view the Three Sisters at low tide. Access is difficult for the aged and disability sector. A path needs to be provided to allow access to the beach without clambering across rocks, ie concrete steps. This is a tourist attraction.	Recreation and Tourism
Tongaporutu Play Space	A play space with picnic tables developed in the Tongaporutu Reserve. Ideally near the boat ramp, however further consultation would be required with the residents before a final decision could be made.	Recreation and Tourism
Affordable rubbish collection.	Provide small businesses with the choice to opt in to Council kerbside waste collection service on a user charge basis, support waste diversion of recyclable and compostable waste to a portion of the business sector who would otherwise struggle to divert their waste. Small businesses often struggle to separate recyclables and food scraps, and usually waste these resources by sending them to landfill. The commercial sector (including SMES, not for profits, charities and clubs) need to pay private waste contractors to collect each waste stream. This presents a cost barrier to many small to medium business.	Water and Waste Management
Investigate the future use of the Bowling Club land at Tongaporutu	The Board will have discussions with Parks and Open Spaces team to clarify what possible opportunities there are for the bowling club land in Tongaporutu. Community engagement with Tongaporutu residents and ratepayers will be undertaken to seek guidance on desirable outcomes for this area.	Citizens and Environment
Urenui septic tank and sewerage leaching issues.	The Board support funding being allocated to scope and investigation into the Urenui and Onaero wastewater systems which are experiencing higher flows than the system is designed for and understand the source of the issue.	Communities; Environment
<b>Years 4-10</b>		
Dust coat seals in place for residents on unsealed rural roads.	The Clifton Community Board would like to see the reinstatement of dust coat sealing programme for the district. There is health risks associated with dust from unsealed roads settling in water tanks for residents.	Roading and Public Transport
Speed controls implemented on SH3 through Tongaporutu and Urenui.	NZTA are addressing the speed limit through Tongaporutu. Urenui needs NZTA ways to slow the traffic coming in to the township and providing a safe area for pedestrians to cross.	Roading and Public Transport
Connect walking / cycling/ bridle trails around Clifton to provide an integration of beaches, mountain and inland scenery.	Link the walkways together and provide signage indicating times, accessibility and the destination.	Recreation and Tourism

Aspiration/Issue	Key Initiative	Key Focus Area
Maintenance of Onaero Boat Ramp	<u>Onaero boat ramp</u> is used by the community to launch recreational water craft from the area of Onaero beach road. The Boat ramp has been inspected by an engineer and has been recommended to be replaced in 2030-2031. Currently the ramp is in fair condition and presents no safety issues in its current state.	Recreation and Tourism
Improved recycling facilities and education on composting.	The 2017 Waste Assessment and Waste Management and Minimisation Plan identified the upgrading of the four transfer stations may improve the customer experience and accessibility, and further engage the community in waste minimisation. There is also an opportunity to create a network of resource recovery facilities which all link back to The Junction with rural sites capturing reusable items that could be sold at the shop. Improvements would allow further steps towards the Zero Waste 2040 vision.	Water and Waste Management
A suitable, workable sewerage system for Urenui and Onaero	As such a long term solution needs to be found to address the leaching and coastal erosion. Concept designs for options to resolve the consent compliance and coastal erosion issues at Urenui and Onaero campgrounds and the stormwater contamination issues at Urenui township needs to be undertaken.	Water and Waste Management
Urenui septic tank and sewerage leaching issues.	The Board would like to see the creation of a longer term plan and <u>project</u> commenced to resolve the more challenging issues identified as a result of investigations into the Urenui and Onaero wastewater systems in years 1-3 of the Long Term plan.	Communities; Environment
<b>Years 10+</b>		
Investigate and identify a feasible safe route from Urenui to Whangamomana using existing rural roads.	The Clifton Community Board would like to see a feasibility study undertaken to identify a safe route from Urenui to Whangamomana using existing rural roads. There is a route that could be considered that showcases the beautiful Taranaki region and would be an added attraction for tourists. It would also align, as an additional attraction, to the Taranaki Traverse and further make Taranaki a desirable place to visit.	Recreation and Tourism
Maintenance of Kiwi Road for continued use by local community.	71% of respondents to the Clifton Community Board survey supported ongoing maintenance of Kiwi Road for access by light vehicles. The road is plagued by slips, and there is limited options for alternate route.	Roading and Public Transport
<b>Advocacy</b>		
The community board will continue to advocate on behalf of the Clifton Community on the following issues as and when required.		
Safe and accessible crossing for pedestrians on SH3 in Urenui Village.	There is no safe place for pedestrians to cross. Accessibility for mobility scooters doesn't exist at all. SH3 splits the community, with the school, community centre and shops on one side and residents and shops on the other. The Board recognise that there is an advocacy role to work with NZTA on SH3 issues.	Roading and Public Transport
Protection of our rivers, wetlands and beaches	Ensure authorities are aware of problem areas, such as erosion, and implement appropriate strategies to protect and maintain our coastlands and rivers.	Citizens and Environment
Acknowledge and celebrate the history and heritage of our place and our people.	Support community projects and opportunities that promote our history and our heritage.	Citizens and Environment

Aspiration/Issue	Key Initiative	Key Focus Area
Work in partnership with mana whenua o four area to advocate their interests.	Develop mutual dialogue with mana whenua of the Clifton area.	Citizens and Environment
Communicate and improve awareness of issues and aspirations in the Clifton area.	Identify ways of providing accessible and regular updates to the community on community board activities.	Citizens and Environment
Advocate and support programmes for the aged and youth in the Clifton area.	Support community projects and opportunities that promote the social well-being of our aged and youth in the Clifton area.	Citizens and Environment
Improved public transport link	Consult with Taranaki Regional Council to establish better transport links from Tongaporutu through to New Plymouth.	Advocacy (TRC)
Improved maintenance of rural roads used by heavy vehicles.	There is a high risk during heavy weather that metal roads are closed due to slips and potholes which can damage vehicles.	Submit Service Requests for Maintenance Issues as they arise
Continue to advocate to Council on District Plan review and issues, where appropriate.	<ul style="list-style-type: none"> <li>◆ When planning for future population growth, business farming and industry interests be maintained</li> <li>◆ Planning of future retirement facilities and housing of our senior citizens.</li> </ul>	Residential, Commercial and Industrial Growth
Attract services to Clifton area including, but not limited to, Broadband, wifi, internet and cellular coverage.	Accessibility to internet and cell phone coverage is very limited in the Clifton area, particularly in the north of Urenui. The board will advocate and, where necessary, further consult on these issues.	Residential, Commercial and Industrial Growth
Support provision of more accommodation and facilities for visitors in appropriate areas along SH3 route from south of Mokau to Onaero.	<ul style="list-style-type: none"> <li>◆ Picnic tables in well-defined picnic area at Tongaporutu Reserve</li> <li>◆ Clear signage on SH3 identifying attractions and focal points in Clifton.</li> <li>◆ Clear and well maintained coastal hazard signage for international visitors,</li> </ul>	Residential, Commercial and Industrial Growth; Recreation and Tourism.
Promotion of Clifton as an attractive, vibrant and welcoming seaside holiday spot and family friendly destination.	<ul style="list-style-type: none"> <li>◆ Encourage and support more speciality retail and hospitality in Urenui and surrounding areas.</li> <li>◆ Support and encourage a cultural/art trail from Tongaporutu through to Urenui.</li> </ul>	Recreation and Tourism
Pilot Road Exit Improvements	The Entry/Exit from Pilot Road off SH3, north of Tongaporutu, has limited sight-line and is unsafe to exit. Safety improvements need to occur to allow better existing from Pilot Road on to SH3.	Roading and Public Transport <i>And</i> Recreation and Tourism

## Additional Planned Projects

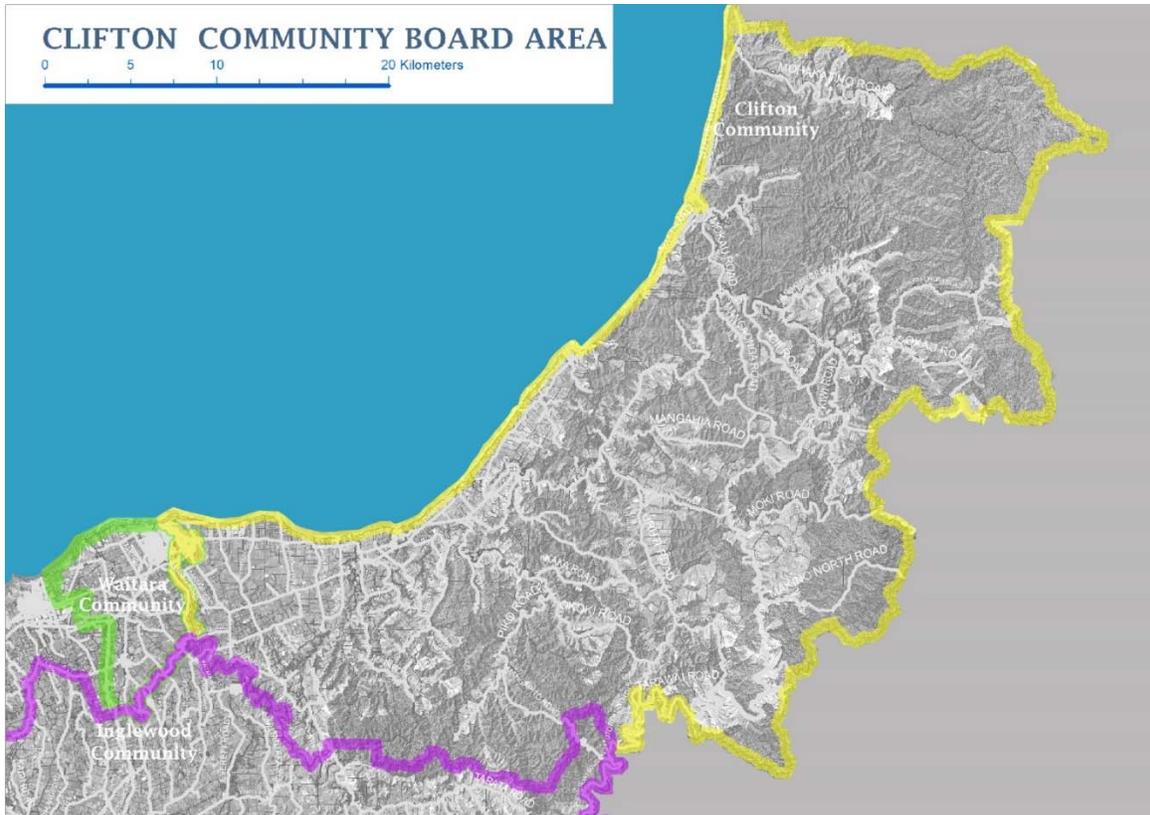
The Clifton Community Board support the following projects identified by Council.

Aspiration/Issue	Key Initiative	Key Focus Area
Onaero Domain Bridge Renewal	The Onaero Bridge is deemed to be unsafe for vehicles and / or pedestrians due to ongoing deterioration or damage during an environmental event, resulting in lack of access to the eastern side for: <ul style="list-style-type: none"> <li>◆ Emergency vehicles</li> <li>◆ Campers and members of the public</li> </ul>	Recreation and Tourism
Onaero Domain Flooding	The Onaero domain on the western side of the river experiences flooding/ ponding after heavy rain. This causes vehicle access problems for the residents of the houses alongside the river. The track becomes muddy and difficult to drive over, especially without a 4WD.	Recreation and Tourism
Urenui Domain Terraces work	The Urenui Sports Park terracing requires new facing as the current "ponga" facing has significantly decayed. It is proposed to replace the facing with longer lasting timber and also replace the decayed timber steps. This area is used for Urenui community events. Replacing the facing walls and steps is to ensure safe access to the sports field for the public and reduce terrace erosion.	Recreation and Tourism
Urenui Swing Bridge erosion	The footpath approach to the river bank from the Urenui township side of the Urenui pedestrian swing bridge is eroding. If the erosion is not controlled the footpath will fall into the river and access to the swing bridge will be lost. There is a significant pa site adjacent to the footpath and there is no alternative access to the bridge from the Urenui township.	Citizens and Environment
Urenui Cemetery Extension	Council approved LTP funding to extend the burial capacity at Urenui Cemetery based on the development proposal in the 2009 Cemetery Capacity report (ECM 333496). The proposed work include removal of a stand of Totara and taming the slope with the installation of retaining walls.	Communities
Urenui and Onaero Adaptive Management Plan	The coast line of the New Plymouth District is eroding in a number of places and this is likely to accelerate with climate change induced sea-level rise and increased frequency of storms. This places public and private infrastructure at risk. This business case proposes undertaking this process for Urenui campground, Onaero township and Onaero campground as a pilot for understanding what is required for the rest of the district.	Citizens and Environment

## Clifton Community Board Area

The Clifton Community Board helps make our community a better place to live by advocating on key issues on behalf of the community. The community board geographic area is from south of Mokau encompassing Mohakatino River, Tongaporutu, Ahititi, Mt Messenger, Uruti, Pukearuhe, Okoki, Urenui and Onaero through to east of Waitara, including west side of Princess Street. The ward extends inland along the Waitara River encompassing Tikorangi.

The Iwi within this rohe are Ngāti Mutunga (Urenui Marae), Ngāti Tama (Pukearuhe Marae) and Ngāti Maru (Te Upoko o te Whenua Marae).



The Clifton Community Board Plan sits alongside the Inglewood, Waitara and Kaitake Community Board Plans setting out the vision, issues and aspirations of each community. This is the first review to be undertaken since the community board plans were originally approved and adopted in July 2017.

The Plan is a plan for the whole community ([see Appendix 2 for Census Quick stats](#)) – young and old, Māori and Pākehā, men and women, businesses and employees, families and more. The vision for our community can only come to life because it is innovative, forward looking, focused and cohesive.

The hope of the community board is that the issues and aspirations of the community, as set out in this document, will be translated into action and investment by the New Plymouth District Council. This is a 30 year plan (reviewable every three years). The community board recognizes that the community cannot expect to get everything that is wanted in the short term. However, it is important that the Council consider the views of the community and invest in the areas that have been identified as important.

## Community Board Survey

In March 2020, the community board began a series of planned community meetings beginning in Tongaporutu, but unfortunately had to abandon two of the three planned community meetings due to lockdown for the COVID-19 pandemic.

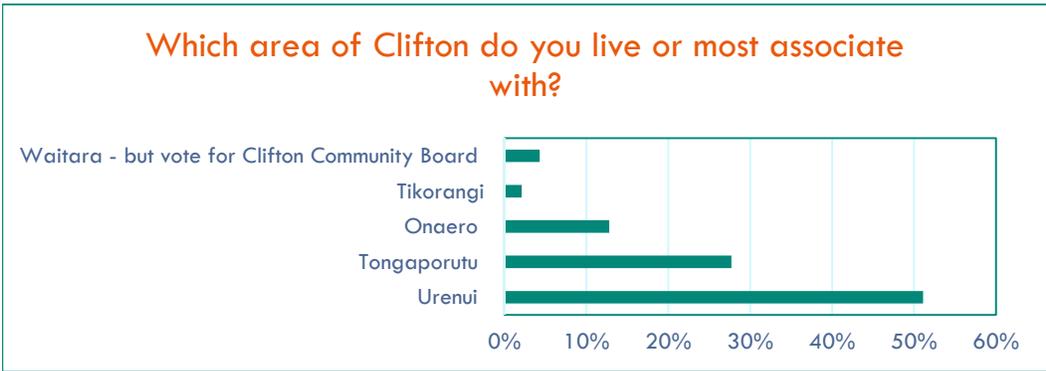
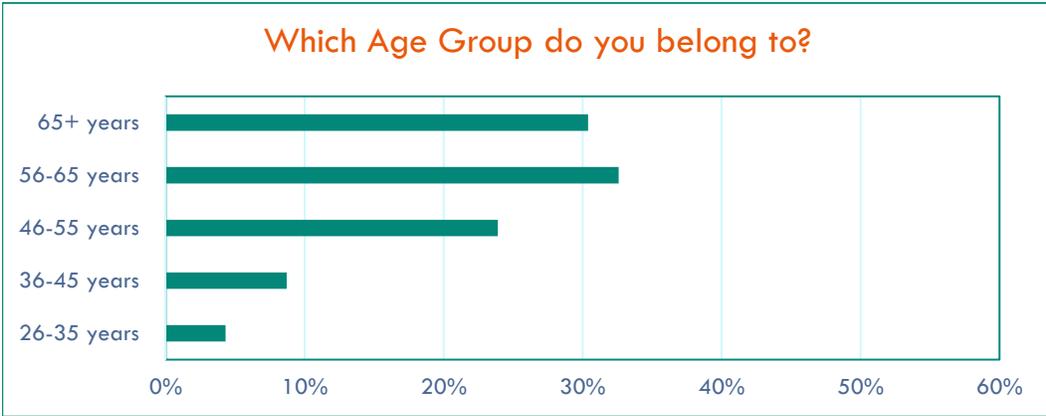
The survey provided proposed statements from the existing community board plan key focus areas and asked the respondents to indicate the extent to which they agreed with the statements. In addition to the questions, the survey provided opportunities for respondents to provide additional commentary about the issues or other matters that were not identified.

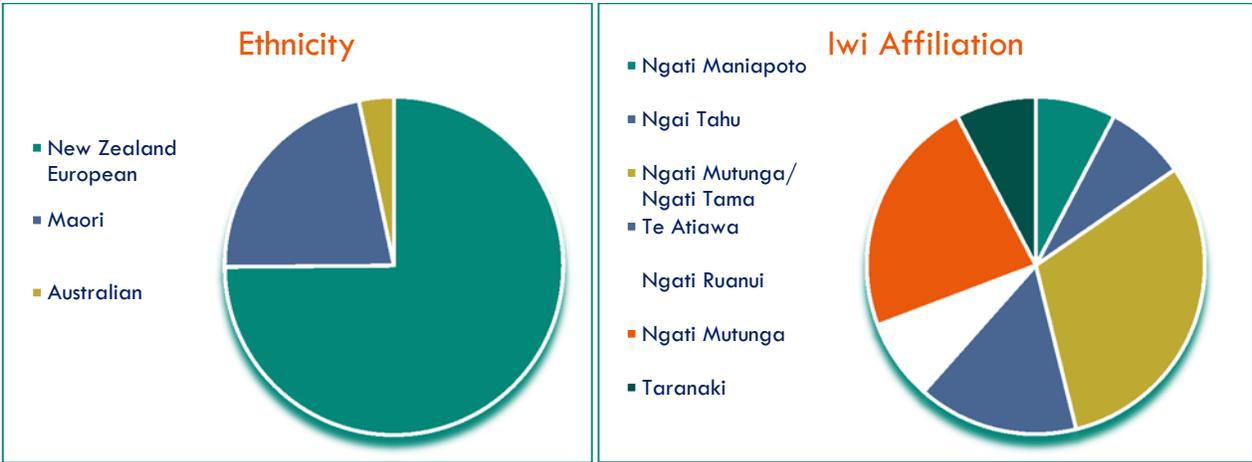
The survey was promoted by community board and the New Plymouth District Council via their website, Facebook and the Midweek.

The feedback gathered from the people who offered their ideas and contributions via the survey and community conversations is reflected in this plan.

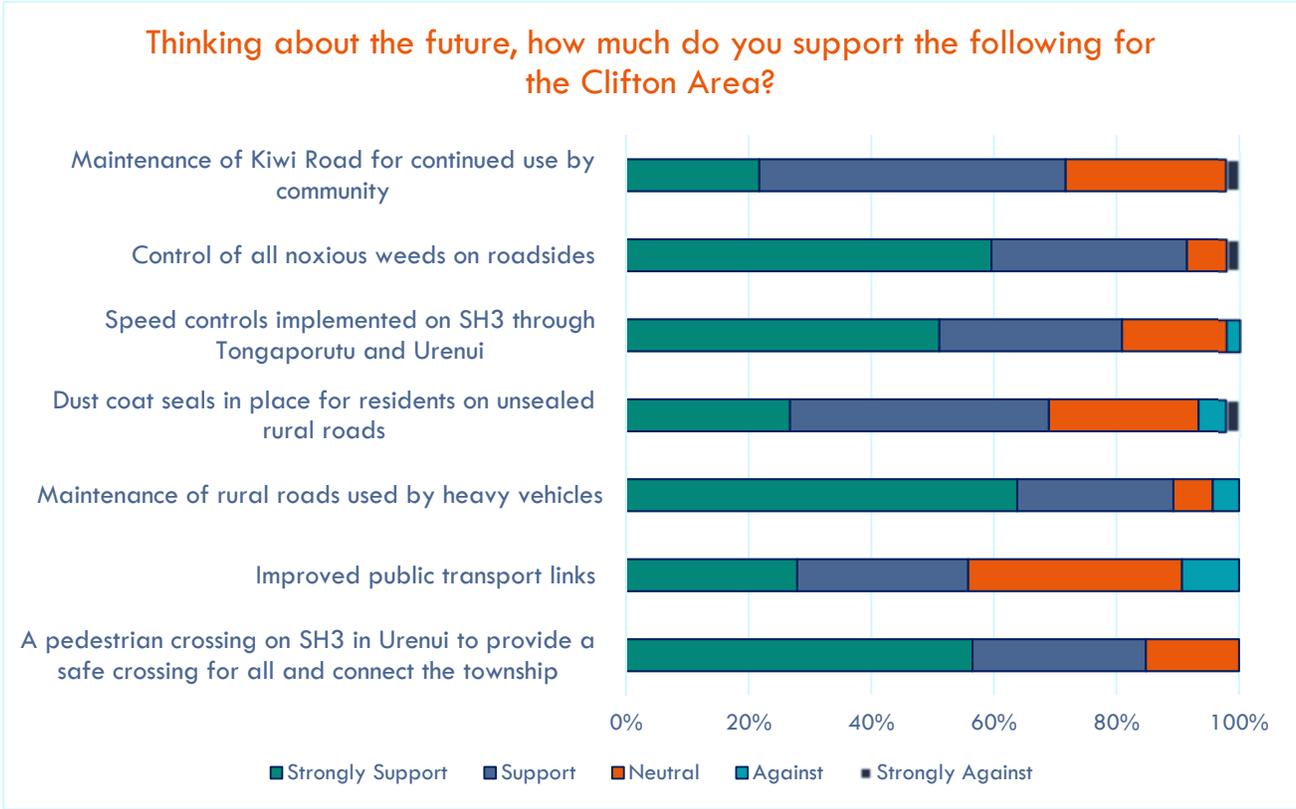
## Community Survey Outcomes

Respondents covered a broad demographic profile from across the Clifton Community Board area.





**Efficient and Safe Rural Roads and Public Transport**



As was to be expected all of the issues proposed were perceived as still being important for the Clifton community board area. When considering the issues that the respondents supported and strongly supported, the three more important issues were:

1. Control of noxious weeks on roadsides (specifically Yellow Bristle Grass)
2. Maintenance of rural roads by heavy vehicle traffic
3. A pedestrian crossing over SH3 for Urenui

Respondents provided additional comment about the issues that they were concerned about. The comments largely aligned to the major issues, however more detail and clarity was provided about the meaning of the particular issue. The notable issues relate to:

- Uruti Road and Okau Road are busy tourist roads and also used as alternate routes when SH3 is closed and they need to be better maintained.
- Urenui needs visual narrowing of road by line markings, and a sign warning of sunstrike coming from the northern end.
- No use of Glyphosate.
- The last few years yellow bristle grass has been spread by the council mowing. Why not cut is before the seed heads are formed? It is spreading at an alarming rate.
- When spraying roadsides, the council should be mindful of, and not spray, roadside frontages that are very obviously being well taken care of. This is particularly tough on those who are trying to maintain an organic space. It sets the earth back 5 years for the poison to eventually leave the soil and immediately reduces the ability to maintain an organic practice due to wind carrying the spray and poisons entering the waterways.
- Entrance to Rapanui Reserve needs to be addressed. It is hazardous and can damage cars. The carpark needs to be maintained and upgraded.

**Aspirations**

Additional comments received regarding aspirations for the Clifton area were:

- Definitely maintain and keep open Kiwi Road, it is a good tourist road. Perhaps look at limiting heavy vehicle access.
- On Mt Messenger Bypass is open, keep I maintained and open as an alternate route.
- Would like to see calming measures on Clifton Road.
- Would like to see the road sealed from Clifton Road to the boat ramp.
- Pilot Road needs addressing through NZTA as the entry/exit from SH3 sight line is limited and unsafe. This road is a popular tourist stop due to the iconic photo opportunity of Mt Taranaki.

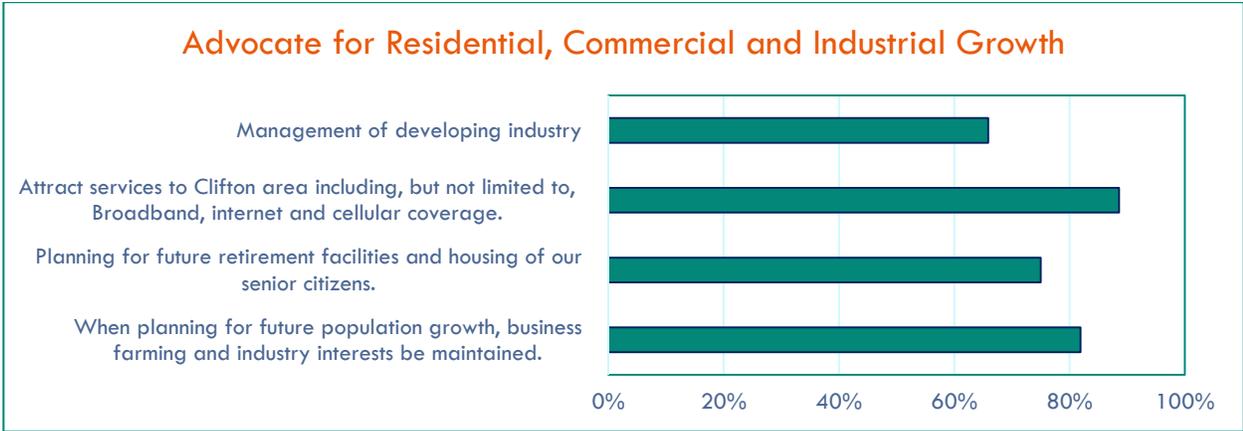
**Citizens and Environment**

The Clifton Community Board will work together for our community and future generations and acknowledge a partnership with iwi and hapū. They will continue, and where necessary consult further on the following matters.



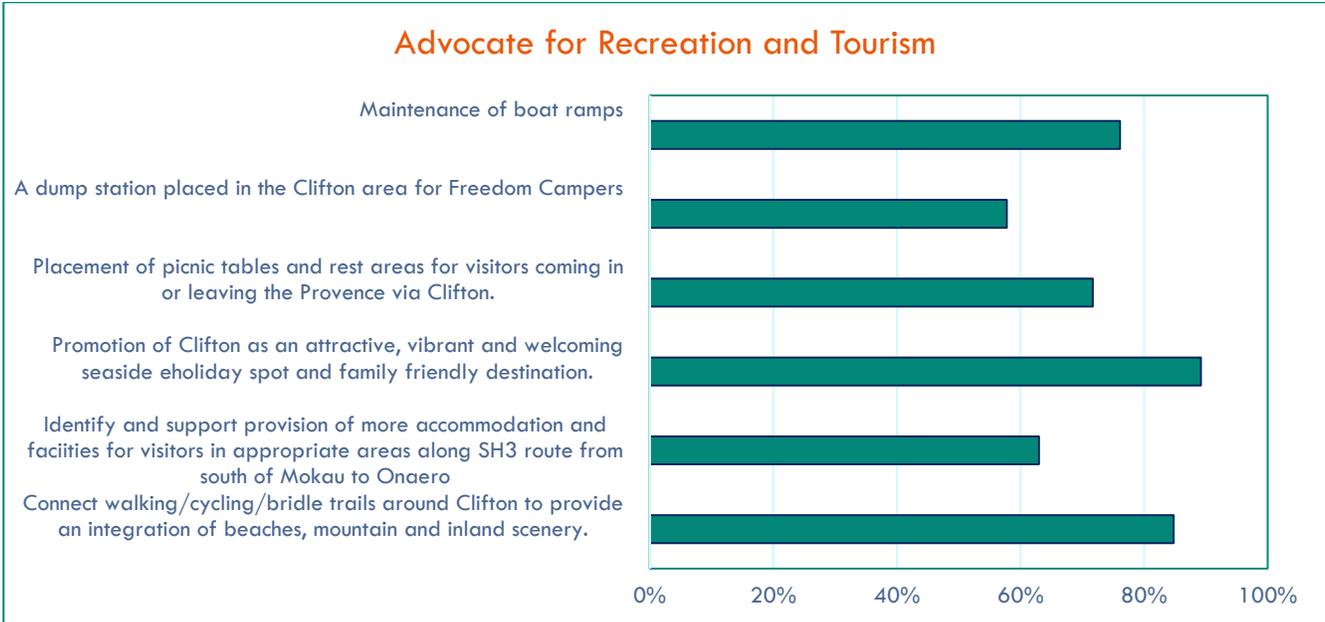
### Residential, Commercial and Industrial Growth

The Clifton Community Board advocate and, if necessary, consult on District Plan matters. Whilst consultation and submission on the District Plan is now closed, the community were asked if they believed the community board should continue to advocate on the following matters.



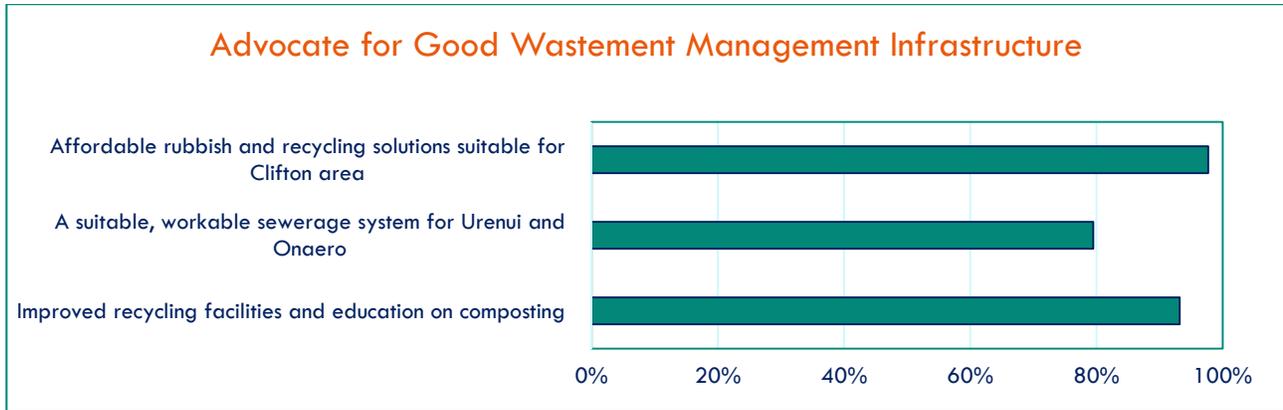
### Recreation and Tourism

The Clifton Community Board advocate to make the uniqueness of Clifton the “Gateway” to Taranaki and support growth of tourism, business and rural changes so people will want to live, work and play here. The community were asked if they believed the community board should continue to advocate on the following matters.

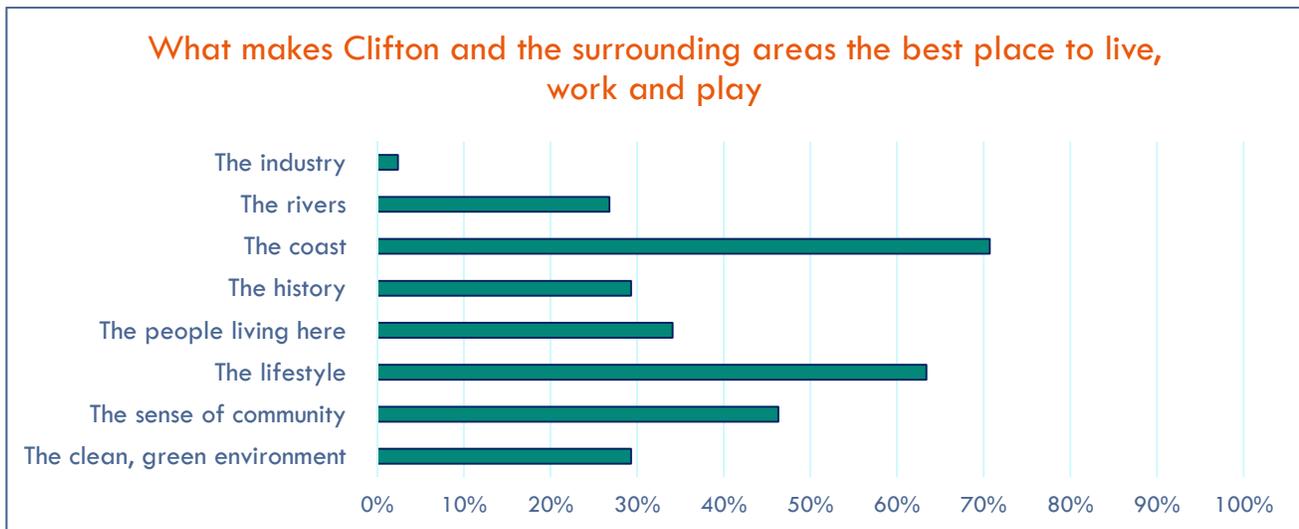


## Waste Management

The Clifton Community Board advocate for a healthy environment through good waste management infrastructure so that generations can enjoy Clifton as much as we do. The community were asked if they believed the community board should continue to advocate on the following matters.



The community was asked to identify the three most important things that made them feel Clifton and the surrounding areas are the best place to live work and play:



The coastline lifestyle and sense of community in the Clifton area were the most popular options for living in the Clifton area.

## Tongaporutu meeting issues and aspirations

A range of issues and aspirations emerged from the participants at the Tongaporutu meeting and online survey.

### Identified issues

These following comments were provided on issues in the Clifton area:

- ◆ Urenui Pedestrian crossing is a top priority!
- ◆ Non self-contained freedom campers toileting on beach and bushes. Better signage in areas that are not suitable.

- ◆ Better speed controls required on Clifton Road.
- ◆ The Jack Trash at Tongaporutu doesn't work when it wet and is costly to use.
- ◆ Rubbish and recycling is an issue. People seem to dump rubbish at recycling areas.
- ◆ Better cell phone and internet coverage.
- ◆ Entrance to Rapanui Reserve is hazardous and can damage cars. Carpark needs to be maintained and upgraded. There is too much gravel and grass is never cut.
- ◆ No use of Glyphosate.
- ◆ Yellow bristle grass spread by Council mowing.

### Identified aspirations

The aspirations that the Clifton Community Board consulted on were:

- ◆ A sewerage system at Urenui and Onaero.
- ◆ The approaches to the area need to be enhanced so that it is a welcome place to visit, particularly Urenui.
- ◆ Toilets and facilities at Onaero Beach and Bay...and also at Wai iti. We can't wash off the sand from our feet. Better facilities would attract more people.
- ◆ All rivers in the Clifton area need protecting.
- ◆ A recycling centre.
- ◆ Abandoned Bowling Green at Tongaporutu tested for chemicals and made available for community use with picnic tables and playground.
- ◆ Access to the beach to enable accessible path to the Three Sisters.
- ◆ Open Whitecliffs walkway from Tongaporutu to Pukearuhe.
- ◆ Inclusion of equestrian trails when planning for walkways and cycleways.
- ◆ Public seating in public places and along walkways.
- ◆ Keep Mt Messenger as an alternate route when bypass opens.
- ◆ Calming measures on Clifton Road.
- ◆ Road sealed from Clifton road to the boat ramp

## Connecting to relevant Plans and Strategies

### District Blueprint

The New Plymouth District Blueprint is a high-level spatial plan for the district that supports and implements the Shaping Our Future Together vision and outcomes. The Blueprint helps guide Council decision-making to deliver more integrated social, economic and environmental outcomes for the community and is supported by Eight Key Directions ([Appendix 1](#)) that are integrated and multidisciplinary and will be the Council's focus for planning during the next 30 years. Within each key direction the actions required fall under different disciplines within the Council, and include infrastructure, strategy and policy, and district plan outcomes. The key directions also provide guidance to other government agencies, businesses, industries and the community on how the Council will focus its resources and deliver on the vision and community outcomes of Council.

For the Blueprint to remain relevant it needs to be weaved into local decision-making processes. This will allow it to be a highly relevant document with the intention of keeping the strategic planning of the district in front of mind when making decisions. To aid the Council with its decision making, the Clifton Community Board's five key focus areas align with the eight key directions, being:

1. Environment – Enhance the natural environment with biodiversity links and clean waterways.
2. Communities – Strengthen and connect local communities.
3. Citizens – Enable engaged and resilient citizens.
4. Growth – Direct a cohesive growth strategy that strengthens the city and townships.
5. Industry – Strengthen and manage rural economy, industry, the port and the airport.

6. Talent – Grow and diversify new economies that attract and retain entrepreneurs, talented workers and visitors.
7. Central City – Champion a thriving central city for all.
8. Destination – Become a world-class destination.

## Long-term Plan (LTP)

The current Council's Long-term Plan for 2018-2028 (LTP 2018-2028) is a 10 year investment programme. Council's investment in new water infrastructure, for instance, will continue to allow the community to prosper and grow through the provision of clean, drinkable water to households and businesses. Council's parks investments will provide for improvements to our environment, opportunities for people for recreation and fun, and continue to provide tourism opportunities to grow and prosper.

In implementing the vision and outcomes over the next 10 and 30 years, the Council needs to consider the future direction of the New Plymouth District. These are based on the trends seen in the community. Some of the forecasts act as the baseline compared to our aspirations for building a sustainable lifestyle capital, while others represent business-as-usual approaches or show the risks and challenge faced by our community.

The Council's LTP is currently under review in preparation for adoption on 30 June 2021 for the period 2021-2031. The community boards have been provided with an opportunity to have input into the Long-term Planning at the beginning of the process for the first time. The community board has presented its priorities for the next three years and ten years to the Long-term Planning team and will have another opportunity through its submission to the Long-Term Plan community consultation which will be held in March/April 2021.

## Infrastructure Strategy

The infrastructure Strategy identifies the significant infrastructure issues the New Plymouth District is likely to face over the next 30 years.



It takes a long-term view of the infrastructure and services the New Plymouth district will need over time, and how the Council might provide them. As well as identifying the key issues, the Infrastructure Strategy details the options the Council has for managing these issues and the implications of each of these options. It also outlines the Council's preferred response and how much it is likely to cost. Sitting alongside the Financial Strategy, the Infrastructure Strategy helps the Council avoid any major surprises in the future.

In developing the Infrastructure Strategy, the Council considered:

- ◆ The infrastructure required to implement the strategic vision;
- ◆ How much the district will grow and where and when that growth will occur;
- ◆ The current state of the district's assets and the issues likely to arise over the next 30 years;
- ◆ The possible solutions to these issues and estimate of how much they are likely to cost; and
- ◆ The impact of any decisions on levels of service, rates and debt.

## District Plan

New Plymouth District Council is required to prepare a district plan for the district. The purpose of district plans is to assist territorial authorities in carrying out their functions in order to achieve the sustainable management purpose of the Resource Management Act. District plans must give effect to national policy statements and

regional policy statements and must not be inconsistent with regional plans and any applicable water conservation orders.

District Plans cover issues related to the functions of territorial authorities. These include:

- ◆ The effects of land use
- ◆ The control of land use for the purpose of:
  - Avoiding or mitigating natural hazards
  - The management of contaminate land
  - The maintenance of indigenous biological diversity
  - Noise
  - Activities on the surfaces of rivers and lakes

### Proposed District Plan

The District Plan is being reviewed and updated and the Proposed District Plan was notified on 23 September 2019, with submission period open until 22 November 2019. The submission period is now closed. Staff are now working through the submission to summarise all the submission points received. Once this is completed, a summary of submissions report will be publicly notified and a call for further submissions made.



For updated details on where this process is, visit District Plan/Proposed-District-Plan on the council's website.

### Concluding remarks

Whilst the review of this Community Board Plan has been a relatively short process, the process has been positive and has sought to be as inclusive as possible given the time constraints and environment caused by COVID-19 lockdown.

The Clifton Community Board recognise that this Plan is a journey; this is a living document and a living process.

There are a number of ways that community board initiatives can be funded:

- ◆ Through general rate funding. The Council decides on the share of general rate funding provided to projects identified by community boards. All decisions on investment in new facilities and major upgrades of facilities are made by Council.
- ◆ By leveraging involvement of other partners such as the private sector, community and other public sector agencies.

The community board have prioritised the aspirational projects they will put forward for funding in the Long-term Plan, taking into account what the community has told us. The prioritization is shown in this document and will be further supported by a submission to the Long-term Plan through the statutory consultation process to be held in March 2021.

In addition to the issues that have been highlighted in this plan, the community board are aware that their role extends far beyond advocating for infrastructure and service improvements. There is a community advocacy role for the community board to undertake. There are many issues where the Council may not have direct control, but because the community board have been elected to represent their community, there is an expectation that we will be a voice for the community. We are therefore committed to advocating for the wider issues to improve the social, economic, environmental and cultural well-being of our community.

In working towards the vision, aspirations and issues that have emerged from this process, the community board are looking forward to the next stage of the journey; a journey that will afford us opportunities to work in close partnership with our fellow community board members in Kaitake, Waitara and Inglewood, with iwi and hapū, with business and community organisations and groups across the board area and with the dedicated and committed individuals that call the Clifton Community Board area their home.

## Appendix 1 : Blueprint Eight Key Directions



### **Environment** - Enhance the natural environment with biodiversity links and clean waterways.

The district is home to a unique natural environment with significant areas of indigenous vegetation, and rivers and waterways that flow from the mountain to the sea. Enhanced biodiversity will not only be positive for the natural environment and clean water but will also have significant cultural and economic spin-offs. Biodiversity outcomes will be achieved through collaborating with landowners and agencies – a multi-agency approach is required to achieve the desired environmental outcomes.



### **Communities** - Strengthen and connect local communities

New Plymouth District is made up of many communities and neighborhood centres. Strengthening and connecting local communities ensures that they become successful, safe and livable environments for residents. The Council's role is to support community, business and industry initiatives by providing high-quality public infrastructure and a pragmatic regulatory response that helps our community achieve their goals.



### **Citizens** – Enable engaged and resilient citizens

Engaging and enabling citizens will help to build community resilience. Encouraging community participation in events that are run in our parks and places will promote community connectedness and overall well-being. It is the Council's role to build strong strategic partnerships and encourage public and community sector collaboration, leading to more sustainable social, economic and environmental outcomes.



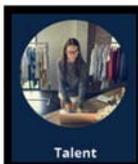
### **Growth** – Direct a cohesive growth strategy that strengthens the city and townships

Our district is growing and we need to consider how we provide for growth into the future. As a result of the anticipated population growth, new growth areas will be required in the city and towns to provide for additional dwellings during the next 30 years. Determining the appropriate locations for growth will contribute to all the community outcomes. The Council needs to be clear on how and where it will accommodate growth into the future, through providing adequate land supply and planning for network infrastructure in appropriate locations.



### **Industry** – Strengthen and manage rural economy, industry, the port and the airport

Our economy has a strong agricultural base and a nationally significant oil and gas sector. It also has a fast-growing poultry sector with significant expansion likely in the short term. Protecting and strengthening these industries will be important for ongoing economic growth and the subsequent benefits for the community. The Council's role is through its funding of economic development initiatives (Venture Taranaki Trust) to help drive economic activity in the region. The Council can also support industry through appropriate infrastructure provision and a pragmatic solutions-focused District Plan and regulatory framework.



### **Talent** – Grow and diversity new economies that attract and retain entrepreneurs, talented workers and visitors

The New Plymouth District economy is strong, supported by agricultural economies, oil and gas and small business. There is a need to focus on growing a more diverse economy based on our ability to attract and retain talented workers, entrepreneurs and visitors. The Council has a role in ensuring that the highly-regarded Taranaki lifestyle is maintained, supported by our unique landscape, recreation opportunities, rich culture and history.



### **Central City** – Champion a thriving central city for all

The central city of New Plymouth is the social, cultural and business hub for the district and the wider region. However, retail in the central city is facing a challenging transition in the face of new format retail experiences and online retail sales. The central area will need to deliver a diversity of specialty retail, entertainment, cultural and social experiences. The Council has a role in working with business and other stakeholders to develop a strategic approach to drive the success of the central business area.



### **Destination** – Become a world-class destination

Our natural assets – our parks, rivers, coast and Maunga Taranaki – are what make the district a unique and special place to live and visit. A 'flagship' initiative to lead this direction is the Taranaki Traverse – a world-class recreational, environmental and cultural tourism experience. This is a long-term initiative that will require time, focus and a collaborative, multi-agency approach.

## Appendix 2 : Clifton Community Board Census Quickstats

In order to understand the Clifton community board area, a brief demographic snapshot is provided. The data has been obtained from Statistics New Zealand.

(Source: StatsNZ (Census 2018))

Population	Total	Female	Male
Clifton	2796	48%	52%
New Plymouth District	80679	51%	49%

Age	Median Age	Over 65s	Under 15s
Clifton	39 years	17%	20%
New Plymouth District	38 years	18%	20%

'Ethnic Group	NZ European	Māori	Other
Clifton	90%	20%	4%
New Plymouth District	85%	18%	10%

Families in Occupied Private Dwellings	Couple without children	Couple with child(ren)	One parent with child(ren)
Clifton	51%	39%	11%
New Plymouth District	44%	40%	16%

Occupied Private Dwellings with Internet Access	Internet	No Internet
Clifton	77%	23%
New Plymouth District	79%	21%

Top Five Industries	Clifton	New Plymouth District
	<ol style="list-style-type: none"> <li>1. Manufacturing</li> <li>2. Agriculture, Forestry and Fishing</li> <li>3. Construction</li> <li>4. Education</li> <li>5. Health Care and Social Assistance</li> </ol>	<ol style="list-style-type: none"> <li>1. Manufacturing</li> <li>2. Health Care and Social Assistance</li> <li>3. Construction</li> <li>4. Retail Trade</li> <li>5. Professional, Scientific and Technical Services</li> </ol>

<sup>1</sup> Ethnicity is the ethnic group or groups that people identify with or feel they belong to. Ethnicity is a measure of cultural affiliation, as opposed to race, ancestry, nationality or citizenship. Ethnicity is self-perceived and people can belong to more than one ethnic group.