

I, 

Robert Max Brough

 a candidate for 

New Plymouth District - Mayoralty

at the election held on 11 October 2025, make the following declaration:

PART A: RETURN OF ELECTORAL DONATIONS (inclusive of GST)

I, make the following return of all electoral donations received by me that exceed \$1,500:

Set out the following details in respect of every electoral donation received (other than an anonymous electoral donation) that, either on its own or when aggregated with all other donations made by or on behalf of the same donor for use in the same campaign, exceeds \$1,500 in sum or value:

- the name of the donor;
- the address of the donor;
- the amount of the donation or, in the case of aggregated donations, the total amount of the donations;
- the date the donation was received or, in the case of aggregated donations, the date that each donation was received.

NB: Section 103A Local Electoral Act 2001 defines "donation" as money or the equivalent of money or of goods or services or of a combination of those things used in the candidate's election campaign over \$300 in value. It excludes labour and goods and services that are provided free of charge reasonably valued at \$300 or less.

| NAME and ADDRESS of DONOR                                   | DESCRIPTION (include goods or services)* | DONATION             |               |
|-------------------------------------------------------------|------------------------------------------|----------------------|---------------|
| None                                                        | None                                     | <i>Date received</i> | <i>Amount</i> |
|                                                             |                                          | 0                    |               |
|                                                             |                                          |                      |               |
|                                                             |                                          |                      |               |
|                                                             |                                          |                      |               |
|                                                             |                                          |                      |               |
|                                                             |                                          |                      |               |
|                                                             |                                          |                      |               |
| * set out here if the donation is funded from contributions |                                          | Total                |               |

Set out the following details in respect of every anonymous electoral donation received that exceeds \$1,500:

- the date the donation was received;
- the amount of the donation;
- the specific election campaign to which the donation was designated (see top of page);
- the amount paid to the electoral officer and the date the payment was made.

NB: Section 103A Local Electoral Act 2001 defines "anonymous" as a donation made in such a way that the candidate who receives the donation does not know the identity of the donor, and could not, in the circumstances, reasonably be expected to know the identity of the donor.

| ANONYMOUS DONATION                                                                |               | DESCRIPTION (include goods or services) | PAID TO ELECTORAL OFFICER |               |
|-----------------------------------------------------------------------------------|---------------|-----------------------------------------|---------------------------|---------------|
| <i>Date received</i>                                                              | <i>Amount</i> |                                         | <i>Date paid</i>          | <i>Amount</i> |
|                                                                                   | 0             | None                                    |                           |               |
|                                                                                   |               |                                         |                           |               |
|                                                                                   |               |                                         |                           |               |
|                                                                                   |               |                                         |                           |               |
|                                                                                   |               |                                         |                           |               |
|                                                                                   |               |                                         |                           |               |
|                                                                                   |               |                                         |                           |               |
|                                                                                   |               |                                         |                           |               |
| Please turn page for more Electoral Donations, Electoral Expenses and Declaration |               |                                         | Total                     |               |



In the case of any electoral donation funded from contributions, set out the following details in respect of each contribution that, either on it's own or when aggregated with other contributions made by the same contributor to the donation, exceeds \$1,500 in sum or value:

- the name of the contributor;
- the address of the contributor;
- the total amount of the contributor's contributions made in relation to the donation.

NB: Section 103A Local Electoral Act 2001 defines "contributions" as money or goods or services that have been given to a donor to fund, be applied to, or included in an electoral donation (for example, contributions to trust funds or a fundraising collection).

| NAME and ADDRESS of CONTRIBUTOR                                     | DESCRIPTION (include goods or services)* | DONATION CONTRIBUTION |               |
|---------------------------------------------------------------------|------------------------------------------|-----------------------|---------------|
|                                                                     |                                          | <i>Date received</i>  | <i>Amount</i> |
| None                                                                | None                                     |                       | 0             |
|                                                                     |                                          |                       |               |
|                                                                     |                                          |                       |               |
|                                                                     |                                          |                       |               |
|                                                                     |                                          |                       |               |
| * set out here the electoral donation this contribution applies to. |                                          | Total                 |               |

PART B: RETURN OF ELECTORAL EXPENSES (inclusive of GST)

I make the following return of all electoral expenses incurred by me:

Set out the following details in respect of every electoral expense incurred by or on behalf of the candidate at the election in respect of any electoral activity:

- the name and description of every person or body of persons to whom any sum was paid;
- the reason that sum was paid.

Sums paid for radio broadcasting, television broadcasting, newspaper advertising, posters, pamphlets etc must be set out separately and under separate headings.

| NAME and DESCRIPTION     | REASON for EXPENSES          | EXPENSES PAID |
|--------------------------|------------------------------|---------------|
| Andy Jackson Photography | Photography                  | 1065.25       |
| Meta/Facebook            | Social Media Advertising     | 635.59        |
| Live Magazine            | Advertorial                  | 2875          |
| Taranaki Media           | Campaign Management/ Adverts | 7857.75       |
| Redhouse                 | Office Rental Space          | 1035          |
| Mediaworks               | Radio Adverts                | 3001.93       |
| Attraction Signs         | Signage                      | 2898          |
| Taranaki Signs           | Signage/promo material       | 7184          |
|                          |                              |               |
|                          |                              |               |
|                          |                              |               |
| Total                    |                              | 26,570.52     |

Dated at 12/2/25 this Second day of December 2025.

Signature  Digitally signed by Max Brough  
Date: 2025.12.02 17:44:35 +13'00'

THIS FORM IS REQUIRED TO BE COMPLETED (EVEN IF IT IS A NIL RETURN) AND PROVIDED TO THE ELECTORAL OFFICE,  
PO BOX 5135, VICTORIA STREET WEST, AUCKLAND 1142 (or info@electionservices.co.nz), BY 11 DECEMBER 2025.