



Te Kaunihera-a-Rohe o Ngāmotu

New Plymouth
District Council

FORM 3

Application for on-licence
or renewal of on-licence

Sections 100 and 127(2), Sale and Supply of Alcohol Act 2012

Complete this form with the assistance of the application for on-licence or renewal of on-licence guide - numbers in this form relate to explanatory notes in the guide.

- This form must be accompanied by the prescribed fee.
- Within 20 working days after filing this application with the District Licensing Committee (DLC) (or 10 working days if it is an application for renewal), the applicant must give public notice of it in *Form 7 - NEWSPAPER OR INTERNET*
Public notice of application for on, off or club licence or variation of conditions
The notice must be given in compliance with regulation 36, 37, or 38 of the Sale and Supply of Alcohol Regulations 2013 (whichever applies to this application).
- Except in the case of a conveyance, within 10 working days after filing this application with the DLC, the applicant must ensure that notice of this application in *Form 7 - NOTICE ON BUILDING*
Public notice of application for on, off or club licence or variation of conditions is displayed on the premise to which it relates, in a place (whether inside or outside the premise) where it can conveniently be read by a person outside the premise.

1. Application type

- 1a. Are you applying for a new licence or a licence renewal?

☒

New

Renewal
(no changes)Renewal with
variations (hours)Renewal with variation
(re-definition of licensed area)

- 1b. Is a licence already held for the premise
-
- or conveyance concerned?

Yes

No

If yes, state which type of licence:

2. Applicant details

- 2a. Licence holder

FEVER ENTERTAINMENT LTD.

- 2b. Contact person

ANDRE CRAIG

CRAIG

First name(s)

Surname

- 2c. Residential address
-
- (include postcode)

51 KARINA ROAD
MERRILANDS

- 2d. Contact details

Work

Home

Mobile

- 2e. Email
-
- (where correspondence
-
- is to be sent)

andre.craig@xtra.co.nz

3. Premise details (for premise only)

- 3a. Current/proposed
-
- trading name

Fever

- 3b. Premise address

53 Devon St East
New Plymouth.

- 3c. Type of premise:

BYO restaurant

Tavern

Winery cellar door

Class 1 restaurant

Night club

Function centre

Other premise (specify)

Class 2 restaurant

Hotel

Theatre

Class 3 restaurant

Cinema

Adult premise

Please turn over

OFFICE USE ONLY

Date received 11/7/22

Time received 12:15pm

Received by [Signature]

Applicant # 462214

Property # 13593

Land # 45303

Scanned by

Advertised: ☐ Newspaper☒ Internet

Application # 15022/10144

Document #

Amount paid \$ 2058-50

3. Premise details (for premise only) - continued

3d. What part of the premise (if any) does the applicant intend should be designated as:

A restricted area?

The whole premise will be restricted - 3 floors

A supervised area?

n/a

Undesignated area?
(specify reason)

n/a

3e. Is the licence sought conditional on construction or completion of building work?

Yes

No

3f. Does the licensee own the proposed licensed premise?

Yes

No

If no, what is the full name and address of the owner?

Rafael Alsaboon
PO Box 251062, Pakuranga, Auckland 2140

What form of tenure of the premise does the applicant have (including term of tenure)?

11 years

4. Conveyance details (for conveyance only)

4a. State the type of conveyance, e.g. bus, railway carriage,

4b. Registration number

4c. Home base address

4d. Company name of the conveyance to be used

4e. Does the applicant own the proposed licensed conveyance?

Yes

No

If no, state the full legal name and address of the owner:

What form of tenure does the applicant have, e.g. charter, lease, licence, etc?

5. Alcohol trading hours

5a. On which days and during which hours does the applicant propose to sell or supply alcohol under the licence?

Day of the week

Hours

Wednesday	from	10am	to	3am
Thursday	from	10am	to	3am
Friday	from	10am	to	3am
Saturday	from	10am	to	3am
Sunday	from	10am	to	3am
Monday	from	10am	to	3am
Tuesday	from	10am	to	3am

5. Alcohol trading hours – continued

- 5b. For renewal applications.
Do you propose to change your current
licensed hours?

☐ Yes

☒ No

Day of the week

Hours

	from	to
	from	to
	from	to
	from	to
	from	to
	from	to
	from	to

6. Endorsements

- 6a. Indicate if an endorsement is sought or sought to be renewed:

BYO restaurant

Caterers on-licence

☒ Not applicable

7. Further applicant details

- 7a. Status of applicant:

Individual person

Body corporate

☒ Private company

Partnership

Public company

Other (please specify)

- 7b. Further details where the applicant is an individual person:

Place and date of birth

Birthplace

DOB

Maiden name (if applicable)

Occupation

- 7c. Further details where the applicant is a body corporate. Incorporation details:

Date of incorporation

Place of incorporation

- 7d. Further details where the applicant is a private company. Incorporation details:

i. Date of incorporation

Place of incorporation

ii. Capital

Authorised capital

Paid-up capital

iii. Full details of each director, secretary and each person who holds shares issued by the company:

Name

Address

Place and date of birth

Position held/Face value
of shares held

Name

Address

Place and date of birth

Position held/Face value
of shares held

Name

Address

Place and date of birth

Position held/Face value
of shares held

Andie Whitham Craig		
5 Karna Rd, New Plymouth		
Birthplace	Napier	DOB 9/10/76
Position	Director	Shares 100

Birthplace		DOB
Position		Shares

Birthplace		DOB
Position		Shares

Please turn over

7. Further applicant details – continued

Name		
Address		
Place and date of birth	Birthplace	DOB
Position held/Face value of shares held	Position	Shares

7e. Further details where the applicant is a public company. Incorporation details:

i. Date of incorporation	
Place of incorporation	

ii. Capital Authorised capital Paid-up capital

iii. Full details of each director, secretary and each person who holds 20 per cent or more of the shares, or of any particular class of shares issued by the company:

Name		
Address		
Place and date of birth	Birthplace	DOB
Position held	Position	

Name		
Address		
Place and date of birth	Birthplace	DOB
Position held	Position	

Name		
Address		
Place and date of birth	Birthplace	DOB
Position held	Position	

Name		
Address		
Place and date of birth	Birthplace	DOB
Position held	Position	

7f. Further details where the applicant is a partnership. Full details of each partner:

Name		
Address		
Place and date of birth	Birthplace	DOB
Position held	Position	

Name		
Address		
Place and date of birth	Birthplace	DOB
Position held	Position	

Name		
Address		
Place and date of birth	Birthplace	DOB
Position held	Position	

7. Further applicant details – continued

- 7g. State all criminal convictions (other than convictions for offences against the Land Transport Act 1998 not contained in Part 6, and offences to which Criminal Records (Clean Slate) Act 2004 applies). Include directors, secretaries, shareholders and partners.

No criminal convictions

8. Business details

- 8a. Describe the principal business to be conducted on the premise if the on-licence is granted and any other business.

Adult entertainment including but not limited to exotic dancing, escort services, bordello

- 8b. Is the sale of alcohol intended to be the principal purpose of the business? Yes ☐ No ☒
- 8c. Does the applicant seek the licence in connection with the business of an auctioneer? Yes ☐ No ☒
- 8d. Is the applicant engaged in or intending to be engaged in the sale or supply of any goods other than alcohol or food, or in the provision of any services other than those directly related to the sale or supply of alcohol and food? Yes ☒ No ☐

If yes, what is the nature of those other goods or services?

Sale of adult entertainment activities.

9. Certified manager details

When alcohol is being sold or supplied to the public a certified manager (appointed under Section 217 of the Sale and Supply of Alcohol Act 2012) must be on duty at all times.

- 9a. How many certified managers have been or will be employed? 3.

- 9b. Manager details

Full name

Address

Certificate number

Amanda Rae Edie
1644 Tukapa St, New Plymouth
033/CERT/2123/2021 Expiry date 23/6/25

Full name

Address

Certificate number

Expiry date

Full name

Address

Certificate number

Expiry date

Full name

Address

Certificate number

Expiry date

Please turn over

10. Conditions

- 10a. What systems (including staff training) does the applicant propose to put in place to ensure compliance with the Sale and Supply of Alcohol Act 2012?

Regular staff training with a Duty manager on at all times will ensure all legal requirements are adhered to.

- 10b. What steps does the applicant propose to take to prevent the sale of alcohol to prohibited people?

All staff are required to ask for ID to ensure minors are not served. Intoxicated persons will not be served.

- 10c. In the event that evidence of age documents are required, what documents will the applicant request?

NZ Drivers Licence, Passport, HANZ ID card - Mini Access Card.

- 10d. To what extent, and where, is free drinking water intended to be available to patrons?

Free water available from tap at side of bar, or from staff on all floors

If there is no access to mains water supply, what potability of water is intended to be available?

Fresh chilled water will be accessible from bar chiller

- 10e. State the experience and training of the applicant.

~~Staff~~ Current Duty manager has had 4+ years experience in bar service & has a Duty Managers Cert valid until June 2025

- 10f. What action does the applicant intend to take to mitigate any adverse effects on neighbouring land use from activities, such as amplified music?

Basement cuts out sound during the day. Night hours no direct neighbours affected.

- 10g. Provide details of type and range of the following to be available for purchase:

Food

Non-alcoholic refreshments

Low alcohol beverages

A range of bar snacks will be available from each bar ~~toasties~~, Pies, Pizza Sausage rolls, Juice, water, soft drinks will be available for purchase at the bar as well as 0% beer. Low alcohol beer & wine will be available at all times.

- 10h. What steps does the applicant propose to take with regard to provision of assistance with or information about alternative forms of transport?

Staff will be available to assist in calling a Taxi or Uber if required.

10. Conditions – continued

- 10i. What steps does the applicant propose to take with regard to promoting responsible consumption of alcohol (including BYO)?

First drink half price - but no other promoting due to not primary purpose of business
No BYO.

- 10j. What is your policy on staff and their consumption of alcohol?

No drinking permitted during work hours by bar staff.

- 10k. Has the licensee formally adopted the attached host responsibility policy?

Yes

No

- 10l. For renewal licences.

Are there any other changes sought to the present conditions of the licence?

Yes

No

If yes, what are the changes sought?

What are the full reasons for the changes sought?

11. Amenity and good order details

To support your application please supply the information required and answer the questions listed below.

- 11a. Provide a scale floor plan which also shows the design and layout of the premise. Include seating and tables, a list of facilities, CCTV placement, designated smoking areas and security lighting.
- 11b. The reporting agencies must consider the effects the issue of the licence will have on amenity and good order.
- i. Advise proximity of all childcare centres, schools and places of worship within 500m – a site plan would assist.

Methodist Church & St Andrews Church are within 500m on the premises.

- ii. How many residential neighbours would you have within 50m?

None

- iii. Internal layout. Can the entire premise be seen by the cashier? Where there are blind spots, are there mirrors or CCTV installed? Is the internal lighting inside the premise suitable?

Yes. There will be CCTV.
Yes the lighting is suitable

- iv. Are there windows providing good visibility into and from the premise, and the street?

No as the premise is not at street level.

- v. Does the lighting outside the premise discourage loitering? Does the lighting allow staff to check IDs, etc?

Yes, IDs will be visible. No loitering

- vi. What security systems do you have (outdoor lighting, indoor/outdoor CCTV, other)? State the location of each:

Will have adequate lighting at front, security lighting at rear, CCTV throughout

Please turn over

11. Amenity and good order details – continued

vii. Will you employ security staff and when will they be used?

Yes. They will be used predominantly between 7pm - close when basement open

viii. How many security staff hold a certificate of approval and formal registration or qualification? If so what?

All will.

11c. Noise.

i. Explain clearly the types of all the entertainment you will be providing and when (e.g. amplified music or large crowd noise related).

Exotic dancing will take place between 8pm & 3pm.
No loud crowds.

ii. Do you have a noise management plan or acoustic report?

NA

iii. What sound-proofing has been undertaken?

NA

11d. What outside advertising involving alcohol will you be doing? Design drawings of your advertising would be of assistance.

NA Newspaper/magazine Shop windows On your premise – roof/other Street/footpath signs

11e. Systems and staff training.

i. Are you involved in any mystery shopper/pseudo CPO programmes?

NA

ii. What till-prompt systems do you have regarding age checks?

Date on till will advise for ID checking

iii. What staff training is provided with regard to sale of alcohol compliance and host responsibility practices explain content, duration and how often this training is provided.

Staff will be encouraged to have the minimum of a LCO cert before employment with books available to refer to.

iv. Please provide copies of any written material you supply to staff regarding staff training (attach to this form).

11f. Business and premise.

i. Is this your first licensed premise?

If yes, please submit a copy of your financial plan.

Yes

No

ii. What percentage of the front windows will be clear and transparent?

None

iii. What is the target market for the business?

Individuals over the age of 18.

iv. What is your policy regarding pricing and promotions?

NA.

11g. The granting, or renewal of this application will contribute to the Object of the Act by (specify below):

i. Steps taken to ensure the sale, supply and consumption of alcohol will be undertaken safely and responsibly:

All staff will be required to check IDs to ensure minors are not served & aware of patrons to ensure intoxicated persons are not served.

11. Amenities and good order details - continued

- 11g. ii. Steps taken to minimise the harm caused by the excessive or inappropriate consumption of alcohol (including BYO):

Inebriated persons will not be served and patrons will be monitored for signs. No BYO.

- 11h. For renewal licences.

i. Have you had any complaints from the neighbours (including confirmed noise complaints) that you are aware of?

ii. Has your business been subject to a Police controlled purchase operation (CPO)? If so, what were the results?

iii. Have you or your business ever appeared before the Alcohol Regulatory and Licensing Authority? If so, for what reason?

12. Public notification

Where will you advertise your application?

Newspaper

NPDC website

You will need to complete the following two forms:

1. Form 7 - NEWSPAPER OR INTERNET
Public notice of application for on, off or club licence or variation of conditions.
2. Form 7 - NOTICE ON BUILDING
Public notice of application for on, off or club licence or variation of conditions.

13. Applicant's declaration

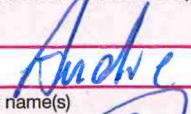
PRIVACY STATEMENT:

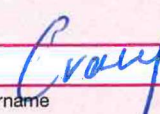
Information you provide in this application and any supporting documents will be used by New Plymouth District Council (NPDC) to process your application under the Sale and Supply of Alcohol Act 2012. This information will be made available to the public upon request, and will be shared with the District Licensing Committee, the Police, the Medical Officer of Health and NPDC licencing inspectors. This information may form part of a public hearing or other consideration of your application before the District Licensing Committee, and may be used in the Committee's decision on your application. The decision will be made publicly available.

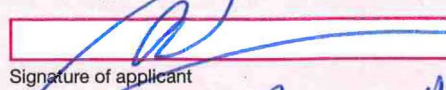
NPDC is required to keep a record of all alcohol licence applications and the District Licensing Committee's decisions on them. NPDC is required to report statistics about applications to the Alcohol Regulatory and Licensing Authority. Any member of the public may request access to this information under the Local Government Official Information and Meetings Act 1987. Under the Privacy Act 2020, you have the right to see and correct personal information that NPDC holds about you.

DECLARATION:

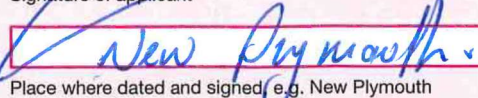
I confirm that I have read and understood the above privacy statement. I confirm that the information provided on the application form is true and correct. I understand that NPDC will send all correspondence, invoices and refunds (if any) to me and I agree that I will be responsible for, and indemnify NPDC in respect of the payment of all fees in connection with this application.


First name(s)


Surname


Signature of applicant

7-7-22
Date


Place where dated and signed, e.g. New Plymouth